



Seminar on Food Supply Chain Logistics & Food Safety Best Practices

Are you having good and safe food products? How reliable of your fresh food products being handled during transit? How genuine are your organic agricultural food products? What are the best practices for food supply chain logistics and food safety? Come to join the seminar to find out all the answers. The Hong Kong Shippers' Council is organizing a one-day seminar and Hong Kong Productivity Council as co-organizer on 5 October 2012 on food supply chain logistics and food safety best practices. We are honored to have invited Hong Kong and overseas industry experts' to share their knowledge with you. Details are as follows:

- Date** : Friday, 5 October 2012 (9:30am – 5:00pm)
Venue : Function Room, 1/F, Hong Kong Productivity Council Building,
 78 Tat Chee Avenue, Kowloon Tong
Language : English / Cantonese / Mandarin (simultaneous interpretation will not be provided)
Fee : HK\$450 per person (lunch is **not** included)
 (20% discount for 2 or more persons per company)

Tentative Programme:

- 0915 – 0930 Registration
 0930 – 0935 Opening Ceremony
 0935 – 1000 **The General Properties of Perishable Items**
 - Morrow To, Hong Kong Sea Transport Logistics Association
 1005 – 1035 **Food Safety Control (to be confirmed)**
 - Dr C C Lam, Principal Consultant, Hong Kong Productivity Council
 1035 – 1055 Tea Break
 1055 – 1125 **Food Safety Trend and Control in HK & China**
 - Ken Chung, General Manager, HK Safety Testing and Authentication Ltd
 (Wholly owned company of DCH)
 1125 – 1155 **Certify Food Safety Professional**
 - Joe Yang, Senior Consultant & Master Trainer,
 American Society of Transportation and Logistics (ASTL)
 1155 – 1215 Q & A
 1400 – 1445 **Cold-Chain & Freshness**
 - Marc Evans, General Manager, Americold Logistics
 1445 – 1545 **Farm to Desk & Organic Agricultural**
 - Richard Chang, President, 德興國際股份有限公司
 1545 – 1600 Tea Break
 1600 – 1645 **Industry Best Practice of Foodstuff Distribution**
 - Troy Shortell, Senior Vice President, HAVI Logistics
 1645 – 1700 Q & A

Interested parties please complete the below registration form fax to 28919787 or email to ron@hkshippers.org.hk for reservation. For enquiries, please contact Mr. Ron Chan at 22112333.

Registration

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To : The Hong Kong Shippers' Council (Fax: 28919787) or email: ron@hkshippers.org.hk
 Address: Room 603, 9 Chong Yip Street, Kwun Tong, Kowloon
 (Please make cheque payable to "The Hong Kong Shippers' Council" and send it to us together with the registration form)

1. Name: _____ Title: _____ Email: _____

2. Name: _____ Title: _____ Email: _____

Company: _____

Contact person: _____

Email: _____ Tel : _____ Fax: _____

Address : _____